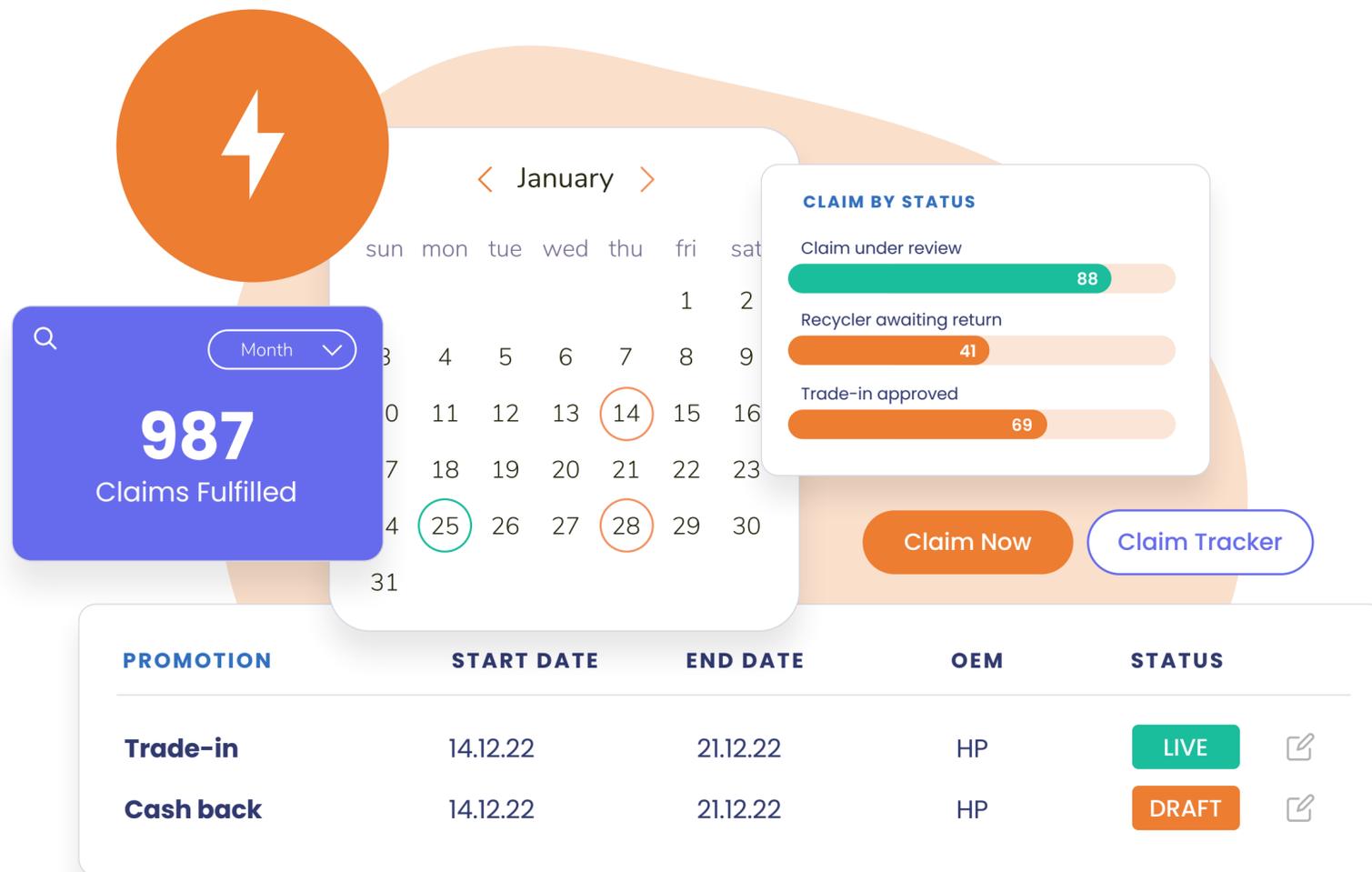




Spark.

Our sales promotion platform.

Spark provides a choice of ready to run promotions that we adapt to your promotional offer and marketing message.



What is Spark?

Consenna Spark is a complete technology and service combination that provides everything you need to plan, design, implement, and fulfil your through-partner sales promotions.

Spark handles all stages from partner on-boarding and enablement to customer reward fulfilment, always respecting your brand integrity.

The all-in-one solution for sales promotions.



Comprehensive

A blend of technology and services to plan, design, implement, and fulfil your through-partner sales promotions.



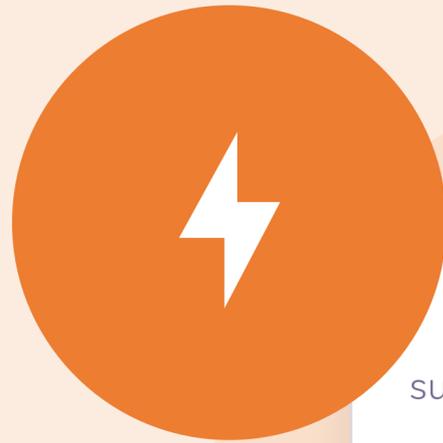
Customisable

Deliver a seamless experience to customers with brand compliant landing pages and automated partner co-branding.



Cost-effective

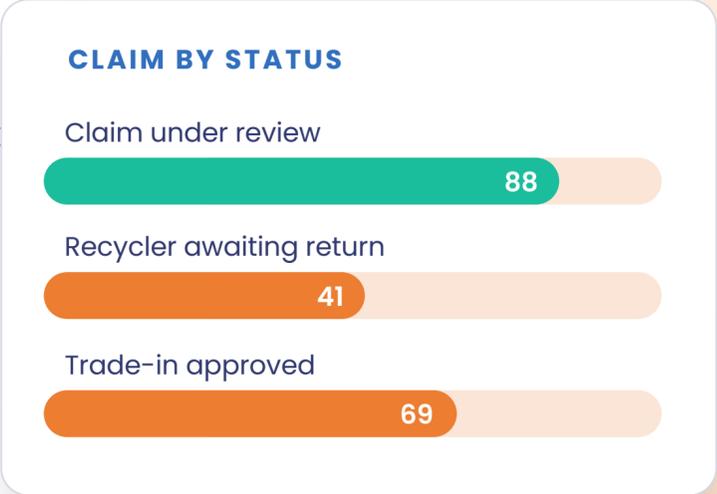
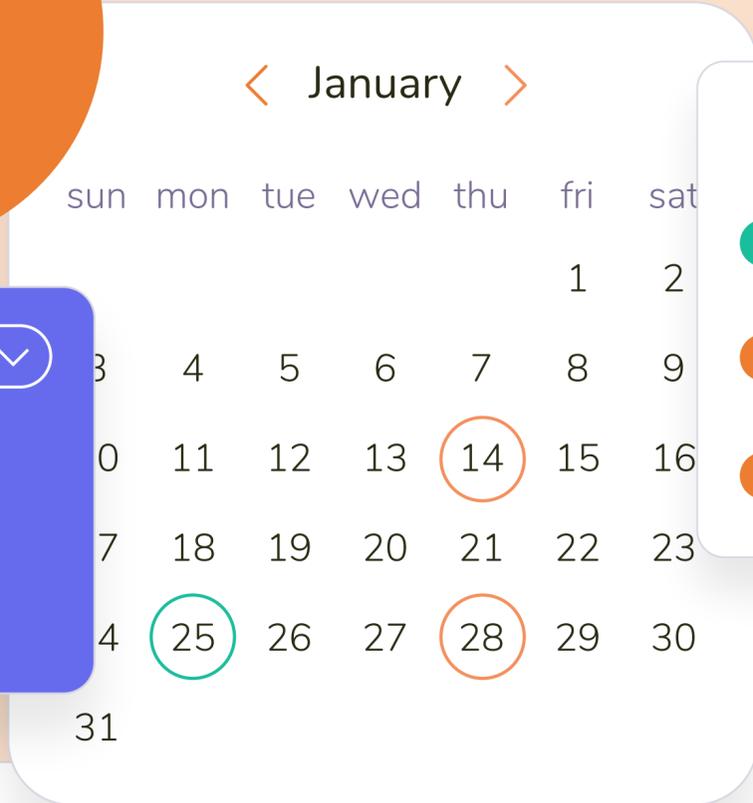
A better alternative to traditional discounting that maintains your brand integrity whilst eliminating the need for admin and fulfilment.




Month ▾

987

Claims Fulfilled



Claim Now

Claim Tracker

| PROMOTION | START DATE | END DATE | OEM | STATUS | |
|-----------|------------|----------|-----|--------|---|
| Trade-in | 14.12.22 | 21.12.22 | HP | LIVE |  |
| Cash back | 14.12.22 | 21.12.22 | HP | DRAFT |  |

The complete sales promotion platform

Everything you need to plan, design, and implement your through-partner sales promotions.



Alternative to discounting

An alternative to discounting, offering a more effective and cost-efficient way to increase sales through reseller partner networks.



Flexible promotion types

Supports a range of promotions, including cash back, trade-in and try and buy.



Fully customisable

Customisable customer portal, which can be tailored to your brand or feature joint branding with your reseller partners.



Claim handling

Supports customer claim submission, tracking and reward fulfilment.



Streamlined administration

Streamlined administration and fulfilment, freeing up resources for sales and enabling a more effective and efficient promotion process.



Advanced reporting

Advanced reporting and analytics, providing insight into success and impact of promotions.



Fully managed

Fully managed solution, offering support and guidance throughout the entire promotion process.



Flexible pricing structure

Flexible charging options, ranging from cost per claim to fully risk-managed solutions.

Get your promotion to market with speed and agility.

Consenna Spark, the complete solution for your sales promotions
from planning and design to partner on-boarding and fulfilment.

