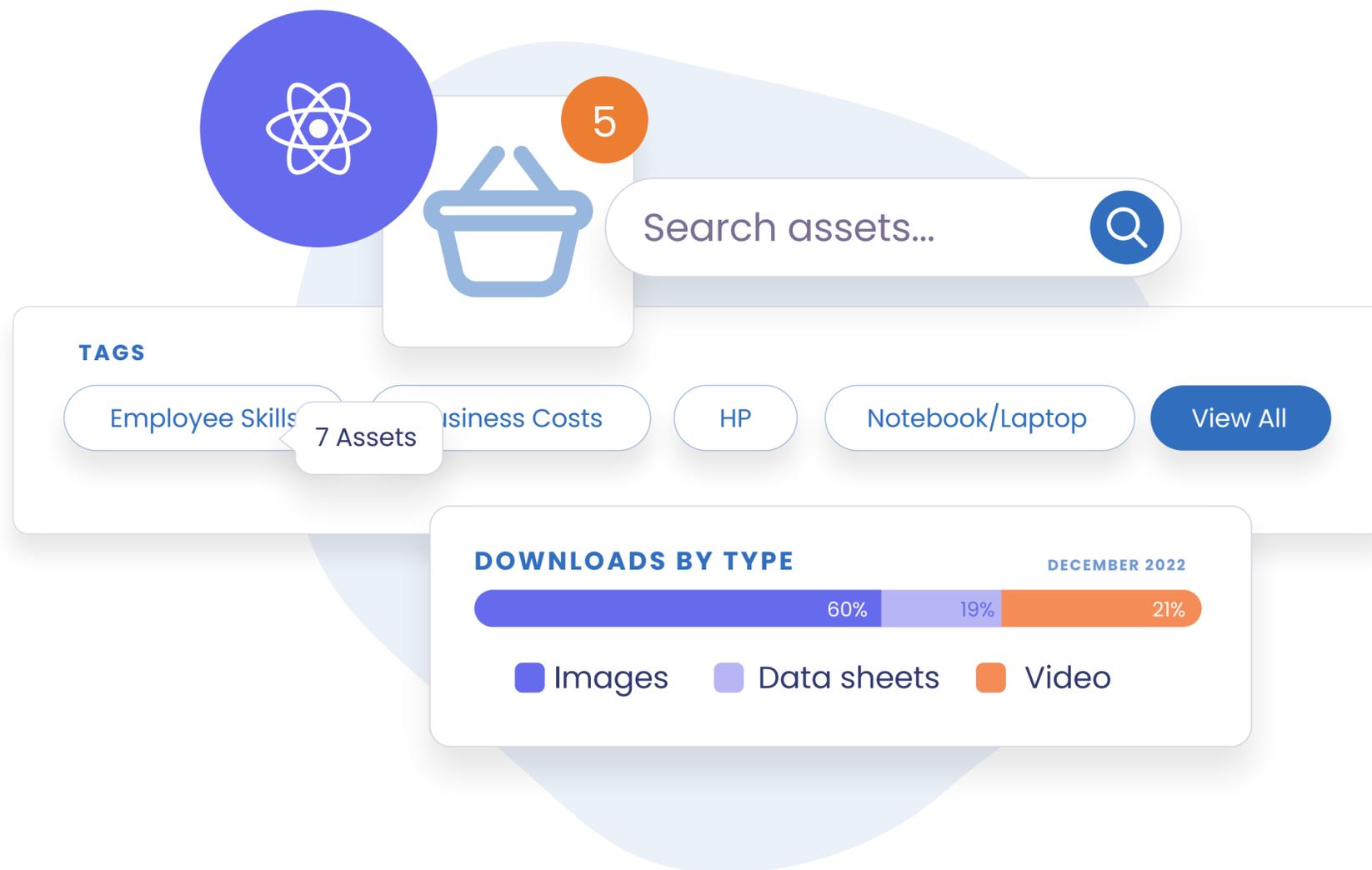


# Proton. Our Asset Marketplace Tool.

Proton allows brands to share digital assets that their channel partners sales teams can co-brand and personalise for use in their sales engagements.

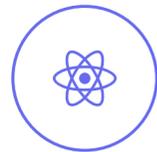


## What is Proton?

Proton allows you to share pre-approved campaign assets, templates, sales guides and tools that your channel partner sales teams can co-brand and personalise for use in their sales engagements.

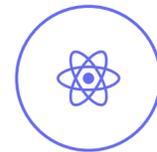
This enables you to provide a consistent brand experience tailored to your end customers whilst saving time and resources. It also ensures that partners use the latest and most effective marketing and sales materials.

# Empower partner sales teams to succeed.



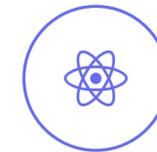
## Content curation

Content curation service for your sales enablement assets including marketing materials, product information, and sales guides.



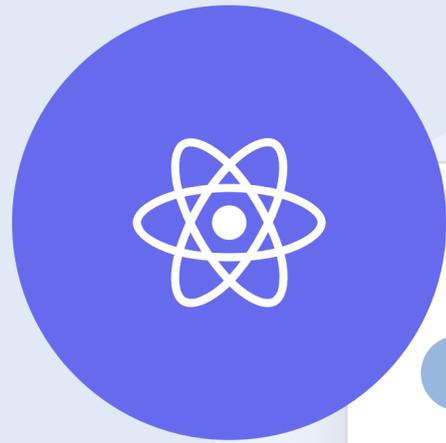
## Asset sharing

Proton makes it easy for partner sales teams to share up-to-date and brand compliant digital marketing assets.



## Analytics

Valuable insights into how and when content is being consumed, enabling continuous improvement and sales optimisation.



5

Search assets... 

**TAGS**

Employee Skills

7 Assets

Business Costs

HP

Notebook/Laptop

View All

**DOWNLOADS BY TYPE**

DECEMBER 2022



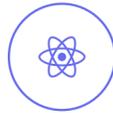
 Images

 Data sheets

 Video

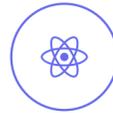
# More than just asset sharing

Proton makes it easy for partner sales teams to share relevant, enticing and brand compliant digital assets with their customers.



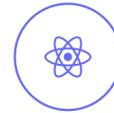
## Sharing platform

Centralised platform for sharing marketing materials and product information.



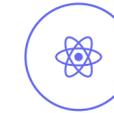
## Training and support

Easy to access online training and support integrated within the Proton platform.



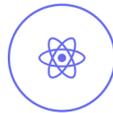
## Customised proposals

Customisation and personalisation of marketing materials and proposals.



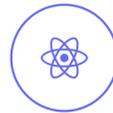
## Co-branding capabilities

Co-branding capabilities for creating a combined value proposition.



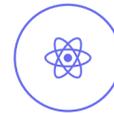
## Advanced search and filtering

Advanced search and filtering for easy access to the right materials.



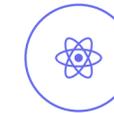
## Easy sharing capabilities

Easy sharing options for proposals to be shared directly with prospects.



## Better data insights

Analytics for valuable insights into sales efforts and continuous improvement.



## Enhanced brand experience

Improved efficiency and control over materials used by partner sales teams.

# Centralised asset marketplace with powerful search and personalisation capabilities.

Consenna Proton makes it easy for partner sales teams to share relevant, enticing and brand compliant sales literature with their customers.

