



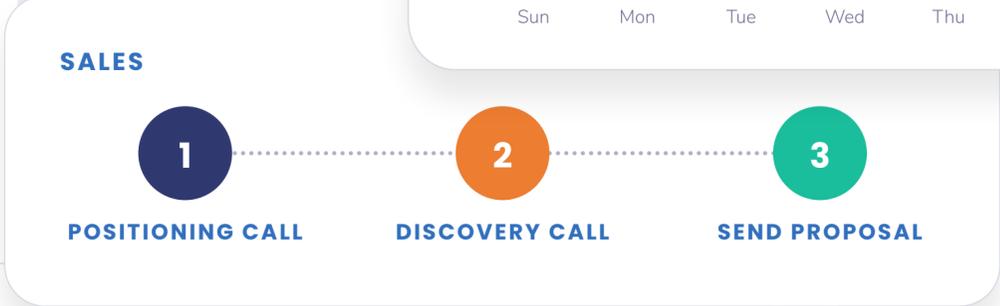
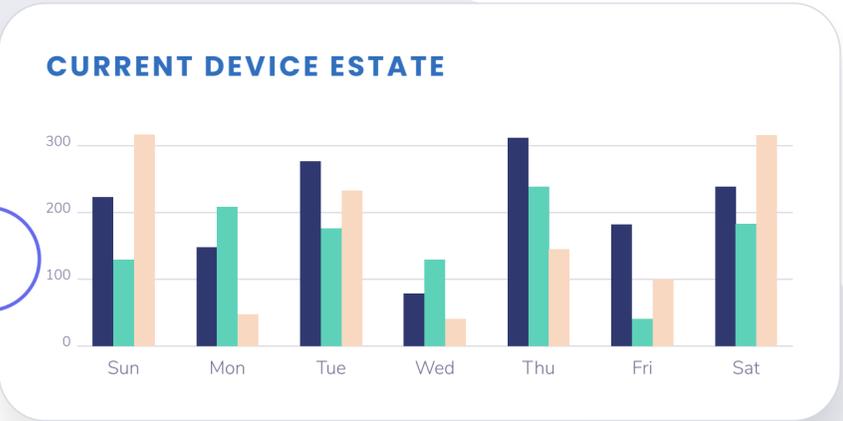
**Ion.**

## **Our guided selling tool.**

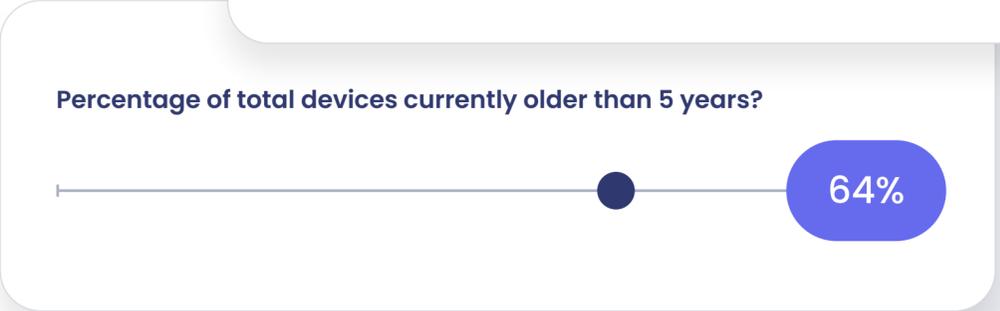
Ion combines rapid development techniques and interactive content creation to create tools that enable salespeople to more fully engage their prospects.



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## What is Ion?

Ion combines rapid development techniques and interactive content creation to create tools that enable salespeople to more fully engage their prospects and bring your value proposition to life.

Advanced algorithms help uncover prospect needs, make sound product recommendations, and communicate the unique value your brand offers.

The result is a highly personalised customer experience and more leads converted to pipeline.

# Elevate your partner sales conversations.



## Customer journey

Enable partner salespeople to uncover customer needs and demonstrate how they can be best met by your brand offerings.



## Rapid onboarding

Rapid partner on-boarding and on-line training to enable partner salespeople to engage in guided conversations with their prospects.

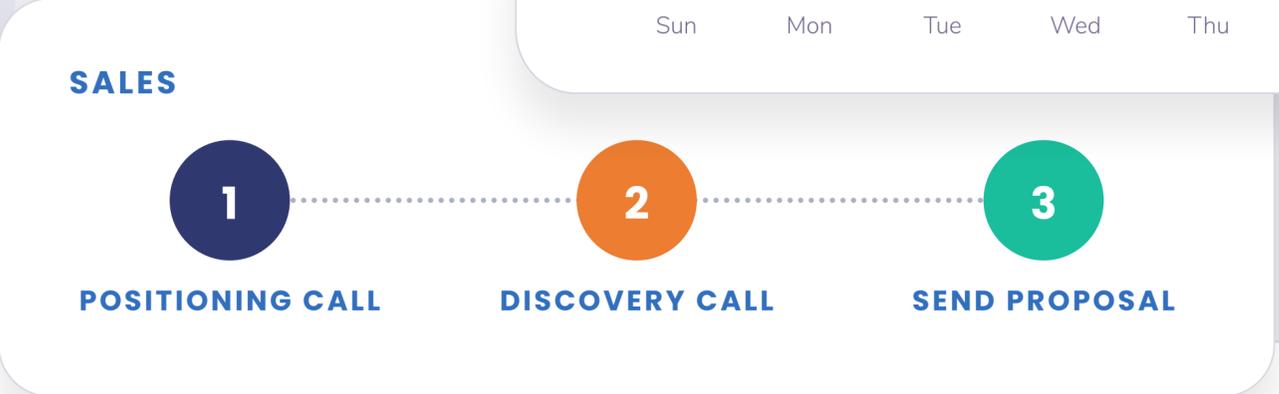
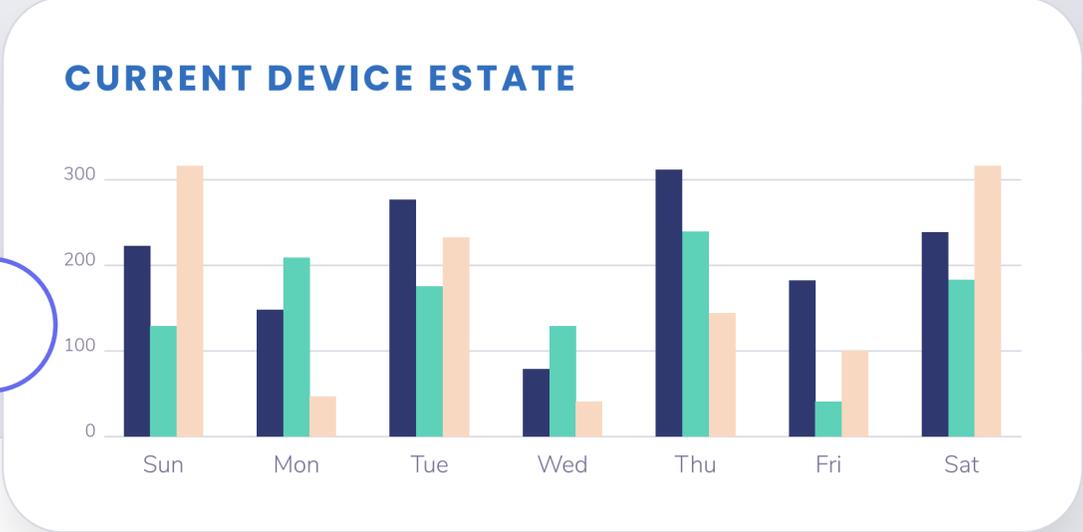


## User friendly

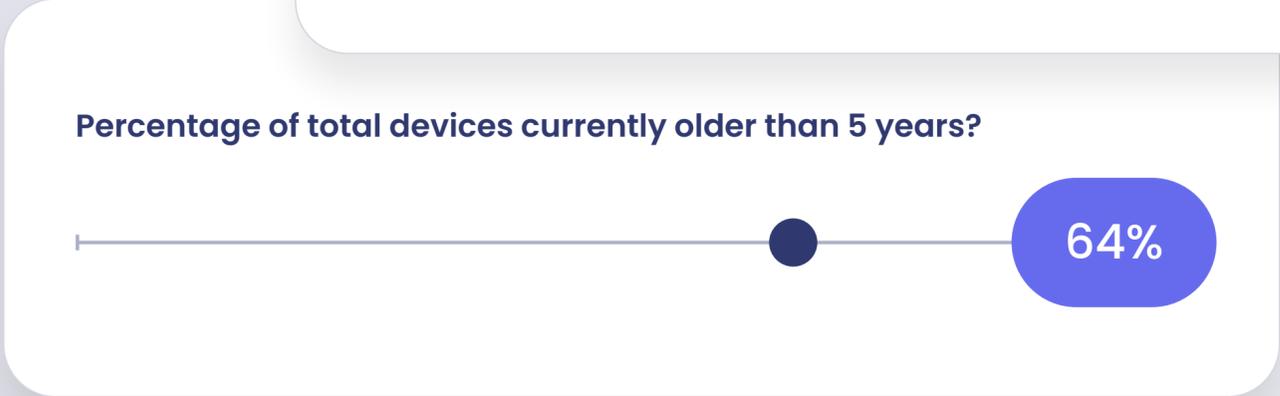
User-friendly and simple to learn, the platform helps partner sales teams quickly become proficient and successful



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# Innovative guided selling tool.

Enable salespeople to more fully engage their prospects and bring your value proposition to life.



## Increase conversions

Streamlines the sales process for partner sales teams leading to improved results.



## Scalable solutions

Flexible and scalable solutions for partners of all sizes.



## Ease of customisation

A personalised approach to sales, leading to improved customer acquisition.



## Ease of use

Intuitive interface makes it easy for partner sales teams to achieve success.



## Better recommendations

Helps uncover customer needs and make product and service recommendations.



## Partner on-boarding

Streamlined on-boarding process for partners to quickly become proficient.



## Better data insights

Real-time data and insights to track performance and identify opportunities.



## On-line training and support

Easy access to online training and support for partner sales teams.

# Increase transaction values and improve conversion rates.

Consenna Ion enables your partner sales teams to uncover prospect needs, make sound product recommendations, and communicate the unique value of your brand.

